

# **Privacy Statement**

### Introduction

In accordance with the New Zealand Privacy Act 1993, Snell Packaging & Safety Limited implements high standards for the protection of data to ensure that website visitor information remains private and is only used for the purpose it was collected.

This policy explains how these standards are maintained with regard to:

- Data and information collected or generated from visits by visitors to the site.
- Use of 'cookies' to manage a website visit.
- Use of data and information collected from website visits.
- Use of email for communications.

#### **Collection of Data**

Personal information about you such as your name and email address may be collected during the course of your use of this website.

Snell only obtains specific and individualised data about its website visitors when such information is supplied voluntarily either by account access or sending us an email. Snell will only use this information for the purpose of fulfilling visitors' requests.

The site automatically gathers generic information to determine the usefulness of the different functions and to plan for new requirements and improvements. This generic information does not contain the identity of the visitor, but includes the pages that have been visited, how much time is spent on various pages, the visitor's domain name (for example company-name.co.nz, ISP-name.net.nz) and the originating web page of the visitor.

#### Use of Data

Personal information will only be used to respond to site visitors' queries and emails or to offer information about our products and services from time to time.

Snell will not sell or reveal information obtained about its visitors to anyone outside of Snell unless legally required to do so.

## Editing or Deleting your Information

You may at any time request to correct your personal information that Snell has. If you have online account access, you can update your personal information at any time.

## Cookies

The Snell website uses cookies to gather statistics about a user's visit to the website. Cookies may be stored on a visitor's computer and accessed on subsequent visits to this website. Information that may be collected from a Cookie includes IP address, browser, computer platform and domain.



#### Use of Email for Communications

As part of the online account access service, visitors must supply an email address, which will be used to transmit updates or send relevant offers on services from time to time. Snell does not sell or rent email addresses to third-party organisations.

For any queries regarding the Snell privacy policy, please feel free to contact the site administrator: webmaster@snell.co.nz